

PRESS RELEASE

THE WORLD EMPLOYMENT CONFEDERATION-EUROPE ELECTS NEW BOARD

Brussels, December 11 2017 – The World Employment Confederation-Europe’s General Assembly has elected several new members to the Board, including a new President, Bettina Schaller and a new Vice-President, Maalfrid Brath.

Ms Schaller has served as Vice-President of the World Employment Confederation-Europe since 2015 and as a member of the Global Board and Chair of the European Public Affairs Committee since May 2014. She currently oversees the Group Public Affairs activities of the Adecco Group at global and European level.

Through her strong commitment to the implementation of the employment industry’s agenda and her active role in overseeing the Confederation’s lobbying activities in Brussels, Ms Schaller has ensured that the voice of the employment industry has been clearly heard and has helped the industry gain recognition for its positive contribution to better functioning labour markets. *“I am looking forward to further strengthening the position of the World Employment Confederation-Europe as the voice of labour market enablers”*, said Ms Schaller. *“European workers and companies face a number of challenges, and I believe our industry can and should be a part of the solution”*.

Ms Schaller is also active in a number of organisations including as a Member of the B20 Employment and Education Task Force; as Steering Group Member to the World Economic Forum (WEF) “Education, Gender and Work” System; as Vice-Chair of the OECD ELSA COM; as The Adecco Group’s focal point for the Global Apprenticeship Network (GAN); and via supporting the efforts of the Global Forum on Migration & Development (GFMD) Business Mechanisms.

The World Employment Confederation-Europe’s newly elected Vice-President, Maalfrid Brath brings to the role a decade of experience in the employment industry. As Managing Director, she has overseen the operations of the ManpowerGroup in Norway since 2009 and served as Chairman of the Board of the Norwegian Staffing Industry (NHO) – a long standing member of the World Employment Confederation-Europe.

The other Board members elected during the General Assembly are: Sonja van Lieshout (in her capacity as chair of the Public Affairs Committee), Herwig Muyldermans (Managing Director of Federgon/The Belgian Federation of HR service providers), who has been re-elected for a 1 year term as Treasurer of the Board and Jürrien Koops (Managing Director of ABU/The Dutch Federation of Private Employment Agencies), who was elected in December 2015 and has now been appointed as Board Secretary. Two other already elected Board

PRESS RELEASE

members remain part of the Board: Julia Grosse-Wilde (Deputy Managing Director of BAP/The German Federation of Private Employment Agencies) and Lars Petter Orving (ManpowerGroup).

Annemarie Muntz, outgoing President of the World Employment Confederation-Europe was unanimously thanked for her leadership and inspiring presidency of the European body of the World Employment Confederation over the past 13 years. She remains President of the global body, World Employment Confederation.

About the World Employment Confederation-Europe

The World Employment Confederation-Europe is the authoritative voice of the employment industry at European level. It connects labour market enablers from 30 European countries and 7 major workforce solutions companies with a unique network that brings together EU institutions, social partners, the academic world and other relevant stakeholders.

Through its policy work the World Employment Confederation-Europe strives for recognition of the employment industry's economic and social role. It leads the way in defining better employment and recruitment standards and practices and is a thought leader in shaping a futureproof and competitive labour market.

It acts as an advisor to the European employment industry on new ways of workforce sourcing & deployment. With analysis and research covering most European labour markets it is able to provide members with a broad range of services including support in capacity building across the continent. Members of the World Employment Confederation cover a wide range of HR services, including agency work, direct recruitment, career management, RPO and MSP.

Media Contact

Sotiris Gassialis, Communications Manager, World Employment Confederation
sotiris.gassialis@wecglobal.org | +32 2 421 15 87 | www.wecglobal.org