



Alliance for Societas
Europaea Promotion

Press Release

**European companies call for a new strategy regarding growth, innovation and employment in Europe
And urge the Eurozone to introduce new ambitious initiatives**

On June 29, 2016, Thierry Breton – Chairman & Chief Executive Officer of Atos SE and a former Minister for Economy, Finances and Industry in France – chaired the general assembly of the Alliance for the Promotion of European Companies called the “Alliance for the Promotion of Societas Europaea” (ASEP). The organisation gathers together European companies that have already adopted the “European Company” (SE) statute or wish to adopt it. Its top priority is to help European countries work together in tackling economic, budgetary, social and tax-related issues, which is the best and only way to make European business boom.

Thierry Breton declared: *“In the wake of the UK’s vote to leave the European Union, the ASEP’s objectives are more than ever on today’s agenda. Europe is and will remain a fundamental place for companies to develop, but it is now time to come with a new strategy regarding growth, innovation, and employment. Europe must show more ambition in its fields of competence, for instance thanks to new initiatives regarding innovation, security and defence, and must encourage the deepening of the Eurozone.”*

For example, the ASEP considers that the process of converging legal and tax-related frameworks must go faster and further in order to improve the Single market. The Euro’s governance must be strengthened to foster a better harmonisation among EU member countries. There must be new projects on issues that European people feel particularly concerned with, such as security and employment. Initiatives in terms of innovation strategies as well as new industrial policies would help the European economy to modernise and create a tremendous number of jobs.

The ASEP will take part in every effort aiming at boosting the European integration and bringing European citizens closer to the European companies and institutions, which are essential to our continent’s prosperity.

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