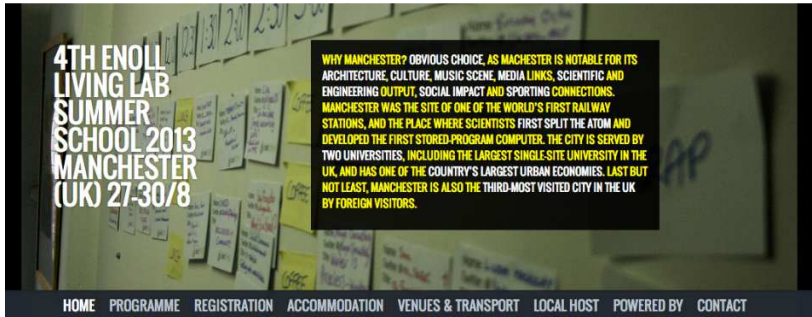


European
Network of
Living Labs

4th ENoLL Living Lab Summer School
Manchester (UK) August 27th - 30th, 2013
Facebook <https://www.facebook.com/LLSS2013>
Twitter @openlivinglabs #ENoLLSS13



the ENoLL Living Lab Summer School is the biggest yearly Living Lab event combining a mixture of sessions, workshops, lively discussion panels between long-standing ENoLL members & newbies and other Living Lab enthusiasts. We will invite you to excursions and site-visits in Manchester to see how local innovation can benefit from cross-border collaboration in exchanging ideas, practice and experiences. This and more with the aim of giving you a wider insight in models, theories and technologies related to Living Labs and to gain hands-on experience from the leading experts on the subject. Moreover, you as a participant will have a possibility to join the Living Lab Speed Dating session and as previous year, a specific day dedicated to Living Lab related research will be arranged.

For more information see the Call for Abstracts for the Research Day (27/8).
Extended deadline to submit your abstract is July 10th, 2013. Call for Abstracts:
<http://4thenollsummerschool.wordpress.com/2013/05/30/call-for-abstracts/>

Below a sneak peak of what we have in store for you!



Connected Smart & Creative Cities for Citizens

Connected Smart & Creative Cities is the theme of the 4th ENoLL Living Lab summer school 2013. Here you'll meet with a wide set of initiatives that support the development of connected and creative smart cities in Europe such as EPIC, combining cloud computing with future internet technologies to provide cities with tools and possibilities for the creation and sharing of 'smarter' city services and the Creative Ring, bringing together wikipedians, digital artists, local media producers, fablabbers, arduins, new designers with universities, local authorities and ICT companies in European cities and regions...

What else?

You'll get to meet up with the Connected Smart Cities Network and find out about different pilot applications and services with examples from the City of Manchester and City of Ghent from (SmartIP-initiative), you'll get to join the info and matchmaking event of the Future Internet PPP and you'll find out more about two European Commission funded initiatives IDEAAL and InnoMatNet bringing together Living Labs with other communities such as design for all, as well as designers, architects, materials research and the business sector, you'll find out how you can engage with initiatives such as FusePool and CentraLab, MyNeighbourhood, and you'll hear about the Human Smart City Cookbook from the Peripheria-project and on how Living Labs can help SMEs internationalisation, you get to see what kind of handbook there is in works for regional decisions-makers wanting to implement Living Labs and what kind of tool is the CoCO Toolkit for B2B co-creation...

Some of the workshops

WS Shaping Open Innovation in Smart Cities

"Throughout the world the cities are facing similar challenges related to falling revenues and increasing demand for services. The main challenges for regional and local development include the relatively slow uptake of ICT innovations in the public sector and the high fragmentation of relevant markets. A growing number of European cities and regions are acknowledging the power of open innovation in becoming more efficient, transparent and participatory. Innovative services and apps are changing the way citizens interact with their city. Two way dialogue between citizens and the city does not only bring new kind of efficiency and speed for the city, but creates a rewarding way for the citizens to participate."

Shaping Open Innovation for Smart Cities workshop gives you an overview of the open innovation landscape, key examples of successful implementations and work towards concrete steps & ideas that can be implemented within the different city contexts. Powered by CitySDK.

WS Working with Users: Living Labs Bottom-up!

"Living Lab panels function as an eco-system so we'll have to keep refreshing our panel(s) through new ways of recruiting and motivating projects. Based on experiences and supported with end results of some best examples, there is a roadmap in approaching userpanels within Living Lab projects and a broader insight into the aspects on how to do this. Do Living Labs have a strategy on how to engage their end-users?! A state of the art infrastructure was build, alright, a panel rolled out and then comes the question " Eeeehm.... Ok and now?" Let's face it, what's the use of a living lab when you don't know what to do with the feedback of the panel."

Working with users: Living Labs Bottom-up workshop focuses on the critical elements in approaching Living Lab end user panels, do's and don'ts through practical examples in recruiting users, handling privacy issues, engaging and rewarding users and finally maintaining the ecosystem. Powered by iLab.o (iMinds).

WS Presenting the Living Lab Methodology Handbook

"Botnia Living Lab (CDT at LTU) is an environment for end-user involvement in RDI projects focused on design and usage of IT. Botnia Living Labs 6000 end-users are found across Sweden and they are engaged in various ways in the total process from need-finding and idea-generation, through concept-development and prototype/usability testing to service piloting. Since the start of their user panel in 2002 this has been one of their most important boosters in the creation of novel and valuable IT-services and products in several different domains: Energy and Environment, Smart Cities, Security, Mobile services etc. Botnia Living Lab and the FormIT methodology have proved to be a powerful instrument to speed up the innovation process from idea to market launch, co-create and improve innovative ideas and to investigate and create new business opportunities." The goal with the Living Lab Methodology Handbook has been to make the Living Lab Key Principles and the application visible and easy to use.

And much more: <http://4thenollsummerschool.wordpress.com/day-2-innovation-day/>

Register here and visit back for continuous updates on the programme at the official home page of the Summer School:
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