

THE IMPERIAL PARTNERSHIP



Jean-Marc Gales
Chief Executive Officer
CLEPA European Association of Automotive Suppliers

Automotive suppliers are responsible for 78 percent of the value added of a car, employ 5 million people in Europe and invest every year over €18 bn into research and innovation. European suppliers are worldwide leaders in the areas of clean, safe and connected cars.

Growth in the next 10 years will come outside of Europe, with Asia accounting for 80 percent of that growth. It is therefore paramount that automotive suppliers learn to manage and market their innovations in international markets.

This programme builds on the experience of its senior participants and enables them to cope with an ever more complex environment. It will help organisations to develop their talents in line with industry needs and evolutions.

We are delighted to have Imperial College as a partner because of its consistent rankings among the best universities in the world and the unique combination of management, entrepreneurship and understanding of technological challenges that characterise the Business School.

CLEPA

CLEPA is the European Association of Automotive Suppliers.

100+ of the world’s most prominent suppliers of car parts, systems and modules and 25 national trade associations and European sector associations are members of CLEPA, representing more than 3,000 companies, employing more than 5 million people and covering all products and services within the automotive supply chain. Based in Brussels, CLEPA is recognised as the natural discussion partner by the European Institutions, United Nations and fellow automotive associations.

IMPERIAL COLLEGE LONDON

Consistently rated amongst the world’s best universities, Imperial College London is a science-based institution with a reputation for excellence in teaching and research. Innovative research at Imperial explores the interface between science, engineering, medicine and business, delivering practical solutions that improve quality of life and the environment globally – underpinned by a dynamic enterprise culture.

In a rapidly changing competitive landscape, the only way to grow is by creating value through innovation and leadership. This programme helps crystallise the emergent strategic priorities in the industry. Through peer-to-peer learning, case studies and thought leadership the CLEPA Global Management Programme facilitates participants to redefine their business models and future proof their value propositions.

Professor Gerry George
Imperial College

PROGRAMME STRUCTURE

CLEPA Global Management Programme			
Module 1	Inter-modular Project	Module 2	Shanghai Programme (Optional)
Building the Innovative Organisation <ul style="list-style-type: none">Regulatory, policy and technological agenda 2020 and beyond: What and where are the real opportunities to create long term value?Managing innovation strategically: How do we take a systematic approach to innovation opportunities?Organising for technological leadership: How do we build, lead and sustain the innovative organisation?	Creating a Value Proposition in your Business <ul style="list-style-type: none">How will we win?Which customers should we go after?How will we configure our operations?	Executing for Long-Term Value Creation <ul style="list-style-type: none">Road testing your Value Proposition: How do we know if your proposition will create defensible, long-term value?Identifying and overcoming barriers to success: What are the barriers to success and how can they be overcome?Creating an execution roadmap: How do we translate strategy into tactical plans that can be executed consistently and predictably?	Building Success in China <ul style="list-style-type: none">Understanding ChinaChina and the global car industryManaging governance processes in ChinaChina sourcing and supply chain managementConsidering IP and innovation challengesBuilding effective capabilities for local success Additional Features <ul style="list-style-type: none">Exposure to China expertsNetworking opportunities with key industry playersFacilitated individual or team-based project work

OUR INNOVATIVE APPROACH

GMP has been designed so participants can create and learn from solutions to real and timely business issues and challenges through a variety of elements including:

Two intensive three-day workshops: focused on strategic issues in the automotive supply sector combined with lessons of experience from other relevant sectors

Practical exercises, tools and techniques: related to the strategic challenges facing firms in the automotive supply sector

Group and individual projects: real life case studies, interactive plenary discussions and group work

International, cross-firm participation: outstanding networking opportunity with peers from across the sector

High profile speakers: drawn from a range of sources including government, business and the automotive professions.

FACULTY & SPEAKERS

PROGRAMME FACULTY AND SPEAKERS*

PROFESSOR DAVID GANN CBE, CENG FICE
IMPERIAL COLLEGE



David is Imperial College’s Vice President, leading Development and Innovation and also holds the Chair in Technology and Innovation Management. David was founding Head of the Innovation and Entrepreneurship Group, where he built a portfolio of research in collaboration with design, technology and engineering firms.

PROFESSOR GERRY GEORGE
IMPERIAL COLLEGE



Gerry is Vice-Dean of Imperial College Business School. His work investigates business models, organisational design, and its implications for innovation and entrepreneurship. Gerry is also Director of the Rajiv Gandhi Centre.

PROFESSOR RICARDO MARTINEZ-BOTAS
IMPERIAL COLLEGE



Ricardo is Professor of Turbo-machinery and has developed the area of unsteady flow aerodynamics of small turbines, with particular application to the turbocharger industry. In 2009 and 2010 he was awarded the best paper award by the Turbomachinery Committee of ASME and in 2011 won the Dugald Clerk Prize from the Institution of Mechanical Engineers (UK) for contributions to internal combustion engines.

PROGRAMME DIRECTOR

MARK JENNER, ASSOCIATE FELLOW
IMPERIAL COLLEGE



Mark’s approach to executive development was shaped by his doctoral research and his twenty years’ experience leading learning and development in a range of industries. He challenges firms to connect leadership development to strategic challenges, and designs innovative programmes that develop leaders and leadership.

TIM BROWN
IDEO

An industrial designer by training, Tim has earned numerous design awards and takes special interest in the convergence of technology and the arts, as well as the ways in which design can be used to promote the well-being of people living in emerging economies.

IAN CALLUM
JAGUAR CARS

Ian joined Jaguar Cars in 1999 and is Director of Design. On appointment, he immediately set in place a programme to define a new design language for Jaguar as well as heralding an exciting new era for the brand – the first evidence of which came in the R-Coupe, unveiled at the 2002 New York Motor Show.

JEAN-LUC DI PAOLA-GALLONI
VALEO

Jean-Luc is Group Vice-President External Affairs and Sustainable Development at Valeo. He joined ERTRAC as Vice-Chairman representing the automotive suppliers industry. Jean-Luc has held teaching positions at Harvard University in the USA and at Kamkang University and Ecole Normale in Taiwan.

KAI LUECKE
BOSCH

Kai Luecke is Director of Public Affairs at Robert Bosch GmbH. He started work in Brussels as trade policy analyst at DaimlerChrysler before working for ACEA, European Automobile Manufacturers’ Association. Kai is also a lecturer of European Economic Studies at Sciences Po Paris.

RIC PARKER
ROLLS-ROYCE GROUP

Ric Parker was appointed Director of Research & Technology, Rolls-Royce Group in January 2001, and is based in Derby, UK. He is responsible for direction and co-ordination of Research & Technology programmes across all the Rolls-Royce businesses worldwide.

DON STRICKLAND
ADJUNCT PROFESSOR, IMPERIAL COLLEGE

Don is a former Senior Executive at Apple, CEO of PictureWorks and CEO of IPIX. As a CEO he has consistently combined new technologies and business models to reinvent companies and grow stockholder value. He currently advises technology companies on business model innovation, leadership and entrepreneurship.

* to be confirmed

THE PROGRAMME

Developing Innovative Leaders for the European Automotive Supply Industry

The CLEPA Global Management Programme (GMP) is a unique six day executive development programme for both senior managers and senior management teams in the automotive supply industry. The core programme includes two three-day modules, five months apart. Participants will have the opportunity to register for an additional programme based in Shanghai, on China and its emerging markets.

The GMP is jointly designed and offered by CLEPA and Imperial College to help automotive suppliers take advantage of the unprecedented forces transforming nearly everything about their business: regulation, consolidation, technological change and international growth. New strategies and value propositions, designed to innovate and execute against critical success factors and market conditions, will separate the winners from the losers.



Low Carbon Vehicles and challenging emissions standards are pushing the automotive sector beyond the limits of current technology. It is essential to acquire an understanding of future trends to be ready.

Professor Ricardo Martinez-Botas
Imperial College



BENEFITS

GMP will develop business leaders who:

- Generate ideas that advance the growth and performance of their firms
- Understand the context for growth in relation to both the external environment and internal operating environment
- Possess the capabilities in product, process and business model innovation required to successfully execute strategy and deliver strong business results
- Recognise, manage and profit from the significant ways in which rapidly evolving technology and internationalisation are transforming today's businesses
- Make smart choices and decisions in relation to the challenges and opportunities facing the sector.

PARTICIPANT PROFILE

- Senior Managers who have the opportunity to influence strategy, innovation and the future of their organisation
- Senior Managers acknowledged as having the potential to reach the highest positions within their firms
- Cross-functional teams wrestling with complex business issues and challenges who want to use the programme as a creative environment within which to develop new strategies and solutions
- Participants who have the support of their organisation to be involved in relevant project work
- Participants ready to learn from thought leaders and peers, to build networks, lead change and take immediate action from the start of the programme



DATES

Module 1 - 25, 26, 27 November 2013
Module 2 - 28, 29, 30 April 2014
Optional Shanghai Programme: Summer 2014*

LOCATION

Imperial College Business School, Tanaka Building,
South Kensington Campus, London, SW7 2AZ

FEES FOR MODULE 1 AND MODULE 2

CLEPA Members: Module 1 & 2, €9,950

Non-Members: Module 1 & 2, €11,000

Optional Shanghai Programme*

HOW TO APPLY

To learn more about this programme and how to apply, please visit our website at
www.imperial.ac.uk/business-school/clepa

Priority will be given to CLEPA members

The deadline for applications is 15 September 2013

*to be confirmed

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imperial.ac.uk/business-school/clepa



CLEPA
European Association of
Automotive Suppliers

**Imperial College
London**
BUSINESS SCHOOL

CLEPA GLOBAL MANAGEMENT PROGRAMME

CHALLENGE, TRANSFORMATION AND AGILITY



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