



Your voice.  
Your interests.  
Your future.

## PRESS RELEASE

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### CEEP REVEALED ITS PRIORITIES FOR THE EP ELECTIONS

Valeria Ronzitti, General Secretary, presented CEEP's (the European Centre of Employers and Enterprises providing Public services) key messages for the European elections. She also revealed the new visual identity of the association.

With the European elections in sight, CEEP intends to have its voice heard. "We want future members of the European Parliament to be aware of the importance of public services. We want them to adopt a long-term vision when planning for the future. We want them to promote EU policies contributing to the development of a smart, sustainable and inclusive Europe, based on quality, accessible and effective public services", pointed out Valeria Ronzitti. The questions related to sustainability, as well as innovation, research and education, are on top of the priorities for CEEP.

The upcoming European elections also represent a turning point for the future of CEEP and public services in Europe. "We chose this key moment to launch a new strategy of communication and interaction with stakeholders. We developed a new logo and a new strapeline – Your voice. Your interests. Your future. – embracing the essence of our mission with more accuracy. By representing providers of public services, we also give a future to citizens, ensuring their rights to access essential services as well as to private businesses by representing the essential infrastructure for their growth", explained Valeria Ronzitti.

A completely renewed website will also spread CEEP's message more effectively. An improved presence on social media will also give a louder voice to the association.

More on CEEP's key messages: <http://www.ceep.eu/editorial-ceep-news-15/>

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CEEP is one of the three general cross-industry European Social Partners. It gathers providers of services of general interest from across Europe as well as public and private enterprises. CEEP members contribute to more than 26% of EU GDP and employ 30% of the EU workforce.