

Latest data & trends in the European food and drink industry

(Brussels, 7 May 2014)

Europe's food and drink industry employs **4.24 million workers** throughout all Member States, mostly in rural areas, 64% of whom are employed by SMEs.

As the leading employer in the EU, it also boasts a **turnover of over €1 trillion** and added value of €206 billion.

The industry is a net exporter of food and drink products, with a **positive trade balance of €23 billion**.

These are just some of the highlights of **the Data and Trends Report** published today by **FoodDrinkEurope**. In this report, the trade body representing Europe's food and drink industry offers a comprehensive picture of the structure and economics of the sector. This edition, the twelfth so far, shows that the sector remains stable, resilient and robust despite the crisis, and one of the very few to produce above its 2008 output level.

Further data available from the brochure includes:

- SMEs
- Consumption
- R&D and innovation
- Trust
- External trade
- Food and drink industries worldwide

To browse through or **download the report**, please click [here](#).

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For further information:

Florence Ranson

Director of Communications

Phone: +32 2 514 11 11

f.ranson@fooddrinkeurope.eu

FoodDrinkEurope represents Europe's food and drink industry, Europe's largest manufacturing sector in terms of turnover, employment and value added. FoodDrinkEurope works with European and international institutions, in order to contribute to the development of a legislative and economic framework addressing the competitiveness of industry, food quality and safety, consumer protection and respect for the environment. FoodDrinkEurope's membership consists of 26 national federations, including 3 observers, 25 European sector associations and 17 major food and drink companies. For more information on FoodDrinkEurope and its activities, please visit:

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