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VACUUM INSULATION PANEL



GLOBAL ASSOCIATION

### ***For immediate release***

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### **New video about the Vacuum Insulation Panels industry available!**

(BRUSSELS, 13 September 2018) VIPA International is proud to announce the release of a new promotional video about the Vacuum Insulation Panels (VIPs) industry, created in an effort to raise awareness about the different applications of VIPs and the benefits they bring.

VIPs are ultra-thin, revolutionary insulation materials that are much more effective than traditional insulation products, with a very high thermal resistance and thermal performance.

VIPs are used in many industries, such as the building and transport sectors, contributing to saving space and the use of energy. They are also used in many energy efficient appliances within the home environment, such as refrigerators or freezers, or in temperature-controlled packaging for the medical or pharmaceutical industries, keeping materials in optimal conditions and reducing shipping costs.

To find out more about the VIPs industry, we invite you to watch our video! It is accessible both on Youtube ([link](#)) and on the VIPA International website ([link](#)) and subtitles in several languages are available.

Gregor Erbenich, President of VIPA International, said: *“We are proud about our new tool to promote the Vacuum Insulation Panels industry. Our innovative products are able to tackle climate change and they contribute to saving space and energy consumption in the world. Don’t hesitate to share the video via your channels to spread the news!”*

Download press release in [German](#) or [French](#).

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### **About VIPA International**

The Vacuum Insulation Panel Association (VIPA International) is a global trade association representing the interests of manufacturers of vacuum insulation panels as well as supply chain. The mission of the association is to act as the global voice of the vacuum insulation panel industry, promote quality and raise awareness of the potential to save space and energy costs and to reduce carbon dioxide emissions in a wide range of applications and industries.