



BETTERHOME IN NUMBERS

STARTED IN DENMARK & RECENTLY LAUNCHED IN SWEDEN
2014

AN AVERAGE ENERGY SAVING OF APPROX.
30-70%

A NETWORK OF:

3500 INSTALLERS | **5** BANKS | **4** UTILITIES
(from 105 organisations)

TOTAL INDIRECT TURNOVER OF
~ €34 MILLION

A YEARLY
100% INCREASE
 IN NUMBER OF PROJECTS

DEEP RENOVATION BENEFITS

RESIDENTS ARE **50%** LESS LIKELY TO SUFFER FROM DEPRESSION AND ANXIETY WHEN BEDROOM TEMPERATURES ARE SET AT **21°C** RATHER THAN **15°C**

40% OF EUROPEANS LACKING DAYLIGHT IN THEIR LIVING ROOM SELDOM FEEL ENERGIZED. THAT DROPS TO **23%** IN HOMES WITH APPROPRIATE LEVELS OF DAYLIGHT

EVERY INVESTMENT OF **€1 MILLION** IN UPGRADING THE BUILDING STOCK IN THE EU CAN CREATE **19 NEW DIRECT JOBS** IN THE CONSTRUCTION SECTOR