

The Hague, 15 June 2018

Broad road safety coalition commits to work for zero traffic fatalities



From left to right, Roberto Vavassori, CLEPA President; Erik Jonnaert, Secretary General of ACEA; Violeta Bulc European Commissioner for Transport; Jean Todt, FIA President and Møller Thomsen, FIA Region I President

Major players in the European mobility sector signed a road safety pledge to contribute to achieving zero traffic fatalities by 2050. The coalition includes the European Automobile Manufacturers' Association (ACEA), European Association of Automotive Suppliers (CLEPA), the association of national motoring organisations (FIA Region I), with strong support from the Dutch Bicycle and Automotive Industry Association (RAI Vereniging) and the Royal Dutch Touring Club (ANWB). The associations emphasised their commitment to support the road safety targets of the European Commission and member states. This pledge was signed in the presence of the European Commissioner for Transport, Violeta Bulc, and was officially handed over to her.

“By signing up to this common road safety vision, we commit to work together with other relevant stakeholders on an integrated approach to road safety,” stated Erik Jonnaert, Secretary General of ACEA. “We believe that this is the only way to ensure that safe vehicles are driven by safe drivers on safe roads.”

Sigrid de Vries, Secretary General of CLEPA comments: “On behalf of CLEPA, I am happy to confirm our commitment to contribute to road safety and to make zero casualties a reality. This is the start of work amongst stakeholders in the industry and exchange with policy makers and I am looking forward to defining and achieving further milestones.”

Laurianne Krid, FIA Region I Director General, said: “As organisations involved in the daily mobility of EU citizens, we take road safety very seriously. With this pledge, we show our commitment to go beyond the status quo and work hand-in-hand with the EU institutions to achieve an ambitious and shared road safety vision in pursuit of zero traffic fatalities by 2050.”

Possible measures include targeted awareness campaigns, research efforts aiming to bring technologies to the market and informing drivers on the effective use of vehicle safety technologies. Improvements to road infrastructure, accident reporting and post-crash interventions are also covered.

The signing ceremony took place in the Hague at an event organised by RAI Vereniging on the occasion of its 125th anniversary on Thursday.

Note to the editor:

CLEPA, the European Association of Automotive Suppliers, represents over 3.000 companies supplying state-of-the-art components and innovative technology for safe, smart and sustainable mobility, investing over 20 billion euros yearly in research and development. Automotive suppliers in Europe employ nearly five million people across the continent.

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