

NEWSLETTER

**SPECIAL
EDITION**

**New EU funding opportunities for eco-innovations!
€30 million will be available in 2009 to fund new projects**

ECO-INNOVATION



ECO-INNOVATION 
WHERE EXCELLENCE MEETS THE ENVIRONMENT

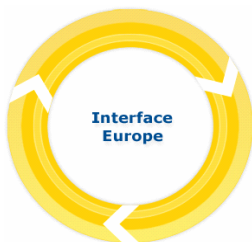
PROGRAMME PRIORITIES FOR 2009

Through the Eco-innovation funding scheme, the EU wants to support **innovative products, services and technologies** that can make a **better use of our natural resources and reduce Europe's ecological footprint**.

With its objective to bridge the gap between research and the market, CIP Eco-innovation contributes to the implementation of the Environmental Technologies Action Plan (ETAP).

The Eco-innovation programme objectives are:

- support first applications and market uptake of innovative technologies and practices;
- help bridge the gap between research & development and the business world; and
- help overcome the residual market barriers that currently hamper the success of eco-innovative products and services, especially those encountered by European small and medium-sized enterprises (SMEs).



Interface Europe **The Expertise in European R&D and Innovation**

- **The mission:** to assist you in the development and implementation of your **European strategies and projects**
- **The focus:** all European programmes dealing with **Research & Innovation**
- **The main areas:** biotech, health, food, energy, environment, transport, ICT, etc.
- **The team:** a group of **European experts** having hands-on experience from within the European Commission, Industry and Academia

WHAT TYPE OF ACTIVITIES CAN BE FUNDED?

Materials recycling:

- Improved sorting processes for waste materials such as construction, industrial, household, electrical and electronic waste;
- Eco-friendly design and production of high quality consumer goods, innovative recycling processes;
- Business innovations that strengthen the competitiveness of the recycling industries.

Building & construction sector:

- Innovative building products that reduce environmental impact and/or support a rational use of natural resources;
- Innovative sorting, reuse and recycling of construction and demolition waste;
- Innovative water systems including water saving, re-use of natural waters, rainwater collection and re-use, green roofs.

Food & drink sector:

- Innovative products including packaging methods and material that reduce environmental impact and maximise the use of raw materials in the food sector;
- Cleaner and more efficient processing of food and drink products so as to reduce waste and increase material recycling and recovery;
- Improved efficiency water management processes that reduce the use of water across the food & drink supply chain;
- Innovative products, processes and services reducing environmental impacts of consumption including packaging, distribution and purchasing decisions.

Greening business & 'smart' purchasing:

- Products and services that follow the principles of Integrated Product Policy and the life-cycle approach and in line with the various policies documented in the Action Plan on Sustainable Consumption and Production and Sustainable Industrial Policy;
- Implementation and promotion of environmental criteria for purchasing decisions of enterprises;
- Innovative approaches to EMAS (Eco-Management and Audit Scheme) including increased resource and energy efficiency and biodiversity aspects or simplifications (Cluster approach is mandatory).

WHO IS CONCERNED?

Although priority will be given to SMEs and private beneficiaries, the calls for proposals are open to all legal persons located in one of the following countries:

- the 27 EU Member States and Iceland, Liechtenstein and Norway;
- Albania, Croatia, the former Yugoslav Republic of Macedonia, Israel, Montenegro, Serbia and Turkey;
- other non-EU countries provided they have the appropriate agreement in force.

ENVIRONMENT

EXAMPLES OF PROJECTS

Example 1

Recovering non-ferrous metals – a new system for sorting

Objective: Demonstration of a pilot plant for the recovery/enrichment process, based on sensor sorting automated technology, of Non-Ferrous (NF) metals from waste. The project intends to establish a large scale plant, capable of treating 25 000 tonnes a year, operating two shifts, and expects to be able to extract 98% of the non-ferrous metals present.

The project will carry out integrated impact assessment studies to assess and evaluate environmental and economic impacts as well as the suitability of the innovative technology for application within the European market



eco-innovation 
WITH BUSINESS MEET THE EUROPEAN

http://ec.europa.eu/environment/eco-innovation/docs/publi/brochure_en_09.pdf

HOW MUCH?

Total budget for 2009:

- **€ 30 million** (€ 200 million for 2008-2013) for ~ 40 projects

HOW TO SUBMIT?

- Submit your proposal using the [online submission tool](#)

WHEN?

- Deadline for application: **10 Septembre 2009**

Example 2

A cost and energy efficient solution for commercial buildings

Objective: The project brings together architects, timber construction engineers, building services and software engineers who have collectively developed Eco2building, a system which reaches high resource efficiency standards while still being economically priced.

Based on prefabricated timber frame modules, the buildings meet 'passive house quality' and uses renewable, CO2 neutral materials. The project sets out to build 18 buildings penetrating the Austrian market first and then other European markets through a franchise system.

http://ec.europa.eu/environment/eco-innovation/docs/publi/brochure_en_09.pdf

WHICH TYPE OF PROJECTS?

Your project will have to:

- have an innovative character and substantial positive impacts on the environment;
- provide significant replication, wider application and broader marketability;
- be relevant for and show clear and substantial benefits in support of Europe's environmental policy objectives;
- demonstrate a European added value and an international project dimension;
- be well thought-through from a technical and project management perspective;
- be cost-effective delivering higher quality through appropriate effort levels.
- The maximum duration of an action is 36 months

ENVIRONMENT



MAKE A SUCCESSFUL APPLICATION WITH EXPERTS FROM INTERFACE EUROPE

PREPARATION

- VALIDATION OF PROJECT IDEA**
 - Free of charge service: Angle your project to the European Commission's expectations
- PROPOSAL WRITING**
 - Reduce time & cost and increase your chances of success
 - Benefit from the experience of experts in EU Energy and EU Projects as a complement to your own resources
 - Streamline your writing process thanks to « **ie-Project** »: a Unique Project Preparation Tool!

- PROJECT NEGOTIATION**
 - Defend your rights and budget in the negotiation with the EC services
- PROJECT MANAGEMENT**
 - Focus your resources on the content (technical part) of your project
 - Reduce the administrative burden of a project management (reporting, financial management, contract management, etc.)
 - Streamline your management process thanks to « **ie-Project** »: a Unique Project Management Tool!

IMPLEMENTATION

ASK FOR DEMO OF « IE-PROJECT » or/and A FREE OF CHARGE VALIDATION OF YOUR IDEA!

OUR SERVICES

